

**Name****Address****Phone****Email****Qualifications Profile**

Highly creative, passionate, and multi-talented Graphic Designer with more than five years extensive experience in print-design and advertising marketing design. Magna Cum Laude graduate in Graphic. Have worked in a wide variety of industries including: publishing, health care, financial services, insurance and risk management, real estate and construction, automotive, home improvement, consumer products, retail and wholesale, food and beverages, and electronics. Deep knowledge of pre-press file preparation. Skilled in client and vendor relations and negotiations. Exceptional collaborative and interpersonal skills. Highly organized, hard-working, and committed to perfection. Detail-oriented, able to juggle multiple tasks and meet pressure deadlines. Dynamic team player with well-developed written and verbal communication abilities, good at prioritizing and time management. Supervising other designer and overseeing their production. Personal experience is a combination of contemporary graphic design skills and a traditional fine art background; Magna Cum Laude graduate in Fine Arts.

**Professional Experience****2003-Present - Freelance Graphic Designer**

- Actively designing identity, promotional, and advertising materials for companies and individuals from different states, including: logos, stationary, brochures, catalogs, posters, invitations, labels, ads, direct mail, and graphics.

**1/2007-11/2007 -- Senior Graphic Designer, The Laurus Group, Purchase, NY**

- Executed massive design production of numerous visual materials from concept to competition. Executed pre-press file preparation.
- Worked under very tight deadlines and on multiple projects.
- Very successfully combined artistic/fine art background with technical design skills in the creative process.
- Managed three other designers in the art department.
- Oversaw design projects from concept to development.
- Motivated and directed design. Reported only to the president of the company.
- Built structure in art department achieving maximum efficiency in production process.
- Great deal of experience in heavy trafficking, organizing art department meetings and training.
- Created innovative marketing strategies and campaigns.
- Worked closely with clients to create vision, conceive designs, and consistently met deadlines and requirements.
- Established trusting relationships with clients, vendors, and designers.
- Coordinated freelance designers, interns, and vendors to meet project requirements.

### **2004-2007 -- Graphic Designer, Advertising Concepts, Mount Kisco, NY**

- Worked as first graphic designer under the art director for a very busy advertising agency.
- Successfully translated subject matter into concrete design for marketing advertising, promotional materials, and collateral.
- Created design theme and graphics for marketing and sales presentation. Completed multiple, complex projects under daily, extremely tight deadlines.
- On many occasions left in charge of overseeing the art department's projects and client/publication/vendor relations.

### **2003-2004-- Graphic Designer, Yorktown Printing Corp, NY**

- Duties separated in three departments of the company: PennySaver magazines art department, North County News newspaper art department, and Pre-Press department of the magazines and the newspaper.
  - At the PennySaver's department: responsible for the design of ads, inserts, and promotional materials. Worked closely with sales reps to achieve client objectives.
- Earned several awards in ad design contests.
  - At the North County News department: responsible for the layout of the newspaper pages. Close work with journalists and editors; pressure deadlines.
- Newspaper awarded for design concept.
  - At the Pre-press department: responsible for the 4-Color and spot-color pre-press preparation of large amount of pages.
  - Pagination of the newspaper and the magazines books, each one up to 500 pages.

### **2002-2003 -- Interactive Animation Internship, Media Morphosis, CT**

- Worked as graphic designer under the supervision of the art director.
- Followed instructions in the creation process of web sites and variety of multimedia projects.
- Great achievements in image manipulation and retouching.
- Design based on the appearance of the letter.

### **Educational Background**

Bachelor of Graphic Design, minor in Animation

Fordham University, NY .Magna Cum Laude.